



May 21st Presentations '09

Many thanks to all those that were able to make it down to the Grand Hyatt Erawan, Bangkok on May 21st. We hope you enjoyed the event.

Please find the presentations made by our industry specialists below.



The first presentation of the morning was made by **Dr. Supakorn Soonthornkit – Chief Investment Officer, MFC Asset Management**, on the impact of the global downturn on Thailand's economy.

[Click here to download this presentation.](#)



The second presentation was made by **Howard Bryant – Former SEVP of Tesco Lotus, now a leading retail consultant in Asia**, on how retailers are responding to the downturn.

[Click here to download this presentation.](#)



The third and final presentation of the morning was made by **Toby Desforges – Global Engagement Director at engage, and internationally recognized expert in marketing to shoppers**, on the smart steps to getting more from the store.

[Click here to download this presentation.](#)

To receive an updates on our latest news, articles and events please subscribe to our news feed by following this [link](#) .

engage will be running more public training events, for more details on these programs and the up-coming events please click [here](#) .