

engage events 2009/10

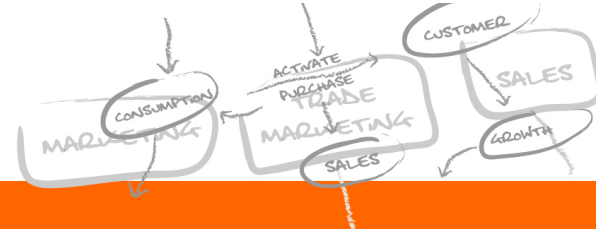
Seminar and Workshop Events

engage conduct regular public training events focusing on developing the key skills required in consumer goods across marketing, trade marketing and sales. These programs are currently only available in Thailand but can be conducted in-house with content and structure to meet your specific requirements.

To be notified of the up-coming events, plus receive news, articles and other engage updates, please [click here](#).

For more details on each event, please follow the links below.

More events will be added throughout the year, with details of programs updated as soon as they are finalized.



Thai Programs

Foundation Programs

February

March

9th - Principles of shopper marketing

17th - Range and lay out management

April

28th - Developing successful in-store standards

May

20th - Essential in-store execution

June

22nd - Trade marketing fundamentals

Advanced Programs

25th - Successful New Product Introduction

8th - Strategic shopper & channel insight

25th - Efficient promotions management

17th - Integrated in-store plans



English programs

Please [contact us](#) for more information