



Tools

engage supports the delivery of improved commercial returns to consumer goods companies in three ways:

- Commercial assessments
- Strategy development
- Enabling commercial change

We transform organizations through our set of tools and solutions specially developed for the consumer goods industry.

- **engageAssess™** Our web-based tool unpicks internal barriers to leveraging competitive advantage and identifies the solutions required to overcome them. [Find out more »](#)
- **Purchase Activation™** Our insight and strategy tools enable the delivery of real returns on brand investments. [Find out more »](#)
- **People First™** Our network of organizational tools ensures full competency across the team in delivering commercial transformation. [Find out more »](#)

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